



BUSINESS FOR NATURE

WE CATALYZE BUSINESS LEADERSHIP TO DRIVE POLICY AMBITION

UN Convention on Biological Diversity (CBD) – Introduction for Business

28 January 2021



■ WE HOPE YOU WILL MAKE THE MOST OF **THIS SESSION**

- Throughout the session, please use the **chat function** to ask a question & comment
- There is also dedicated time at the end for Q&A

Thank you!

AGENDA

1. **Leading business voice calling for policy ambition**

Eva Zabey, Executive Director, Business for Nature

2. **The Convention on Biological Diversity (CBD) and business engagement**

Markus Lehmann, CBD Secretariat

3. **The COP15 Business and Biodiversity Forum (BBF) and China Business and Biodiversity Partnership (CBBP) in a nutshell**

Wang Ying, Senior Specialist, Foreign Environmental Cooperation Center, Ministry of Ecology and Environment

4. **What can you do now to influence the negotiations of the Post-2020 Framework?**

Maelle Pelisson, Advocacy Director, Business for Nature

5. **Q&A, moderated by Maelle Pelisson**

WHO IS BUSINESS FOR NATURE?



Business for Nature is a **global coalition** that brings together business and conservation organizations and forward-thinking companies.

WHAT DO WE AIM TO DO?

Together, we demonstrate credible **business leadership** on nature and amplify a powerful leading business voice calling for governments to adopt policies now **to reverse nature loss by 2030.**

CREATING A **POSITIVE FEEDBACK LOOP**



Adapted from ambitionloop.org

QUICK POLL – How familiar are you with CBD?

1. Not familiar
2. Somewhat familiar
3. Very familiar



Convention on
Biological Diversity



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Available on: www.businessfornature.org/news



A BUSINESS GUIDE TO **THE UNITED NATIONS CONVENTION ON BIOLOGICAL DIVERSITY**

OCTOBER 2020



The United Nations Convention on Biological Diversity (CBD) 15th Conference of the Parties (COP15) will take place in Kunming, China.¹ It is expected to adopt a new Post-2020 Global Framework for Biodiversity (Post-2020 Framework). This framework is intended to include goals, targets and policy directions for our global society over the next three decades which will lead the way to achieving the CBD 2050 vision of “Living in Harmony with Nature”².

WE NEED AN **AMBITIOUS GLOBAL AGREEMENT ON NATURE**

The CBD Post-2020 Global Biodiversity Framework is the equivalent for nature to the 2015 Paris agreement on climate.

It is expected to be adopted at the next conference (COP 15) in Kunming, China.



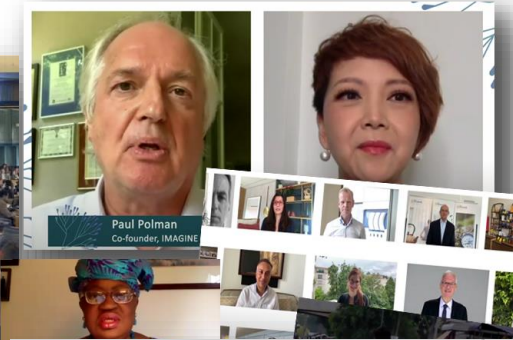
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The Framework is expected to:

- ✓ Set the international ambition for nature to 2050
- ✓ Adopt a Mission for 2030: a “global goal for nature” and targets
- ✓ Adopt a target on subsidies and incentives
- ✓ Adopt an approach to increase financial resources for nature
- ✓ Promote mainstreaming in all decision-making
- ✓ Adopt a stronger implementation mechanism
- ✓ Potentially extend access and benefit sharing obligations

BUSINESS ENGAGEMENT IS VITAL FOR A SUCCESSFUL CBD COP 15

A BRIEF RECAP OF OUR BUSINESS DRUMBEAT ON NATURE POLICY



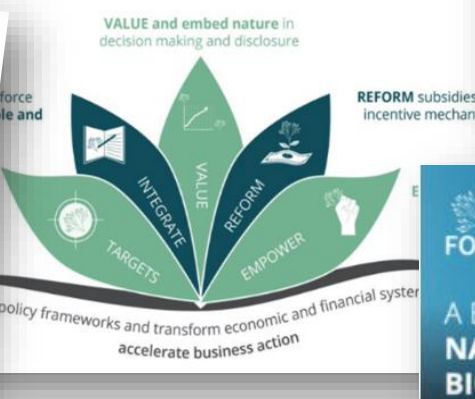
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 Business for Nature inputs on the Zero Draft of the Post-2020 Global Biodiversity Framework

Business for Nature (BIN), a global coalition bringing together influential organizations and forward-thinking businesses, welcomes the opportunity to comment on the Zero Draft of the Post-2020 Global Biodiversity Framework. We congratulate the team on making significant progress, which is well recognized and much appreciated. We also attach a copy of [BIN's Policy Recommendations](#), which have been developed after extensive consultation with partner organizations and companies, and which were launched by CEOs in Davos on 21 January 2020. We look forward to contributing to future discussions and drafts.

In addition, we offer the following comments:

1. General comments

- The document currently focuses strongly on policy and could be strengthened by emphasizing the role of business and finance as part of the solution. The draft framework mainly addresses one of the three key actors for mainstreaming (as identified in the draft LTAM). The main strategic focus is policy and governments, while other key actors (business, finance and civil society) are only mentioned in a very limited way as part of the solution. The growing number of commitments and actions that business implements to reverse biodiversity loss clearly shows that non-state actors can and should also play their part. We need to join forces to create and deliver a new deal for nature and people. Business is mainly mentioned in terms of 'stopping the bads' rather than encouraging the 'goods' (including the role of technology and innovation). For example, there is no parallel in this document to UNFCCC's approach with non-state/party commitments.
- The theory of change that forms the backbone of the draft framework is helpful in focusing on key issues (tools and solutions for implementation and mainstreaming), and meeting people's needs. However, the number of proposed goals/targets need to be much more relevant to drive action in the private sector business and finance as a whole retains characteristics of the Aichi targets (not all are SMART or address clear why the outcomes would be different with such a similar approach).
- There is a need to clarify 'who does what?' which was an identified reason for the of the Aichi targets, and also - what exactly should be done? The Zero Draft (page 6) states that the theory of change assumes that transformative actions are taken, and are supported by enabling conditions, but not what these transformative actions and conditions should be. This is particularly true in relation to the sustainable use of wild species. There will need



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 A BUSINESS GUIDE TO THE UNITED NATIONS CONVENTION ON BIOLOGICAL DIVERSITY

TOWARDS POST-2020 MOBILIZATION OF #15

NO BUSINESS ON A DEAD PLANET — WHY ADOPTING AN AMBITIOUS POST-2020 GBF MAKES ECONOMIC SENSE

568 BUSINESSES
 1.5 TRILLION

Maile Palsson
 Managing Director, Northern for Nature

Carmen Thissen
 Managing Director, Northern for Nature

Business for Nature Statement
 OEWG 2 – CBD
 24 February, 2020, Rome, Italy

>>>>> MORE THAN 700 BUSINESSES ARE URGING GOVERNMENTS TO ADOPT POLICIES NOW TO REVERSE NATURE LOSS IN THIS DECADE

WITH A COMBINED REVENUE OF **US\$ 4.1 TRILLION**

EMPLOYING **10 MILLION PEOPLE**

SPANNING **54 COUNTRIES**

20% OF ALL DIFFERENT SIZES

TOP SECTORS BY REVENUE

- Food, Beverage, Agribusiness, & Fisheries
- Finance
- Energy & Utilities
- Consumer Products
- Built Environment
- Chemicals

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OUR SUGGESTIONS TO **STRENGTHEN THE FRAMEWORK (JAN 2021)**





The Convention on Biological Diversity and business engagement

Markus Lehmann

CBD Secretariat

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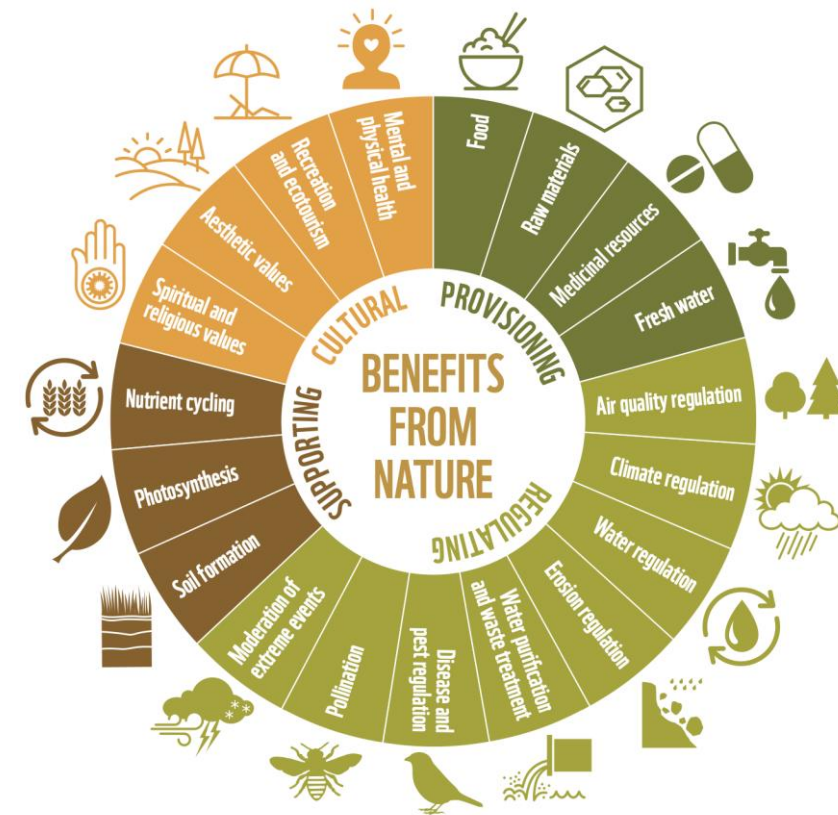
**Convention on
Biological Diversity**

WHY BIODIVERSITY MATTERS?

“Biological diversity underpins ecosystem functioning and the provision of ecosystem services essential for human well-being. It provides for food security, human health, the provision of clean air and water; it contributes to local livelihoods, and economic development.”

(Rationale of the Strategic Plan for biodiversity 2011-2020

- 3/4 of the land and 2/3 of the marine environment have been significantly altered by human actions (*IPBES, 2019*)
- Approx. USD 44 trillion of economic value generation is at least moderately or highly dependent on ecosystem services (*World Economic Forum, 2020*)
- US\$12 trillion of market opportunities by achieving the SDGs, many of which relate to biodiversity (e.g., forest ecosystem services, food and nutrition (Business & Sustainable Development Commission, 2017))
- Investing in biodiversity as a safeguard to reduce risk of future pandemics (IPBES 2020)



THE CONVENTION ON BIOLOGICAL DIVERSITY (CBD)

1993 entered into force

196 Parties

Main Goals:

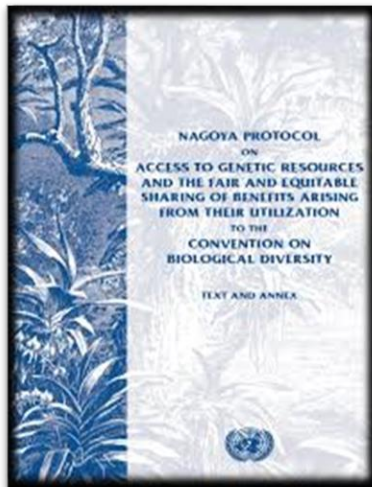
- **Conservation** of biological diversity
- **Sustainable use** of natural resources
- **Fair and Equitable sharing** of benefits arising from the utilization of genetic resources

Rio Conventions



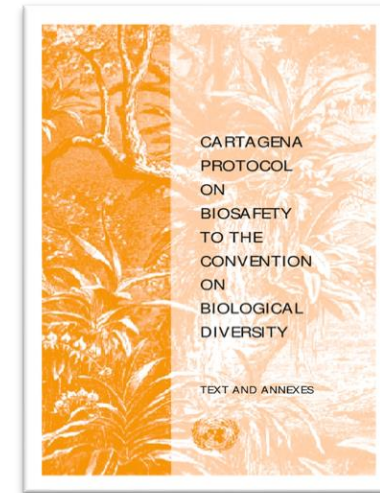
THE CONVENTION PROTOCOLS

Nagoya Protocol



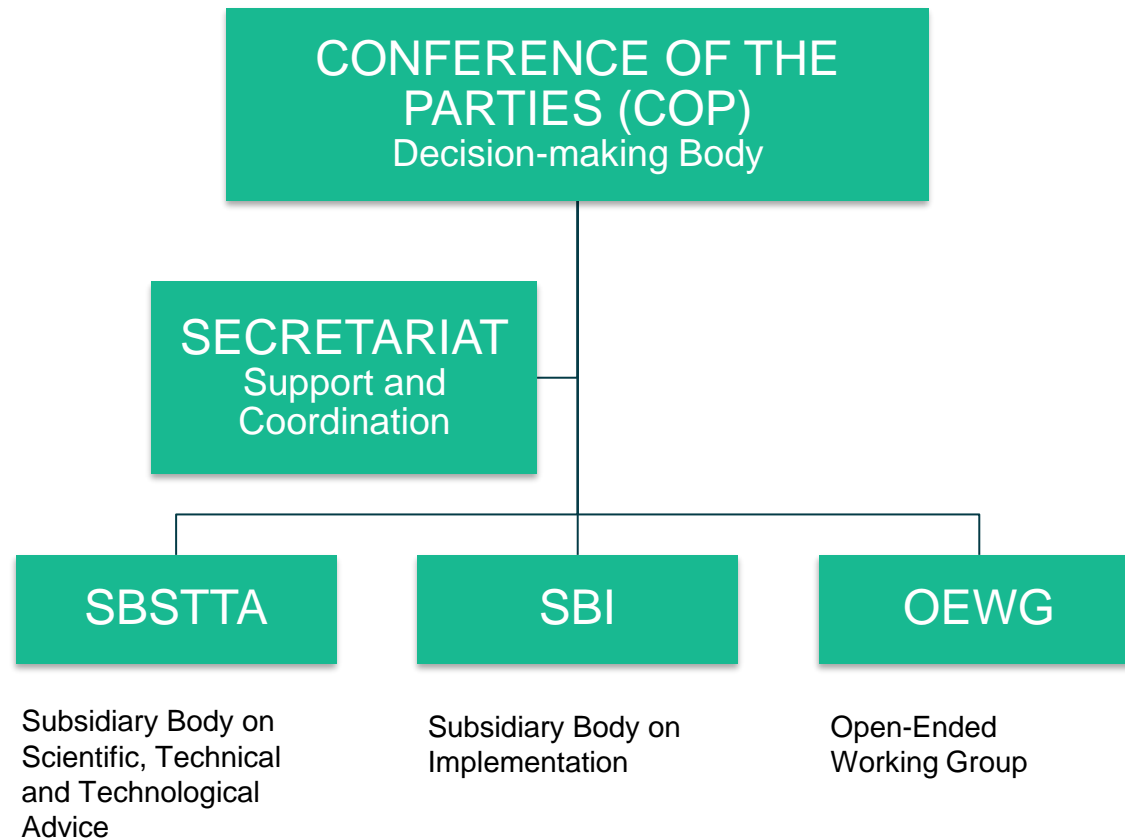
- R&D – food, cosmetics, pharmaceutical, etc.
- Compliance by users with regulations in provider countries
- Sets a framework for regulation on modalities

Cartagena Protocol



- Safe handling, transport and use of living modified organisms (LMOs) resulting from modern biotechnology

CBD GOVERNANCE



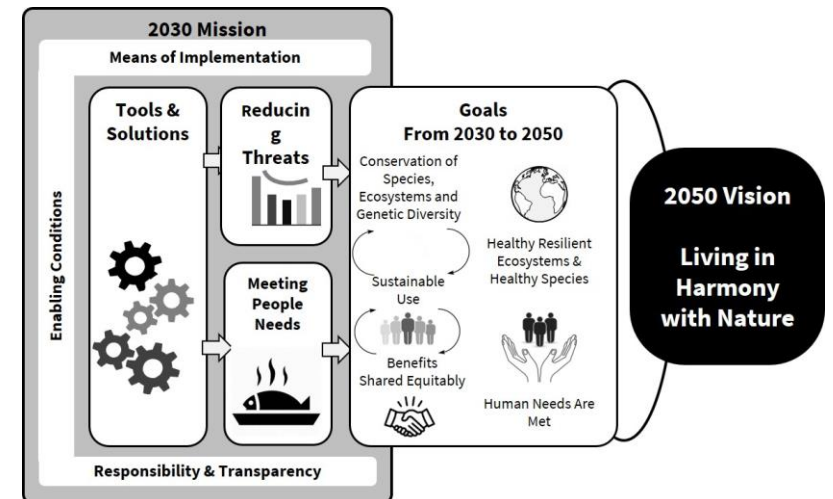
POST 2020 FRAMEWORK

Upcoming Global Biodiversity Framework to be adopted at COP15 that will guide the work of the CBD throughout the decade.

Vision 2050: "By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people."

Mission 2030: Take urgent action across society to put biodiversity on a path to recovery for the benefit of planet and people

- 4 long-term **goals**
- 20 action-oriented **targets**
- Monitoring framework



ROLE OF BUSINESS AND FINANCE SECTORS POST 2020



Business and finance sector are invited to contribute to the development of the Post 2020

- Provide **inputs** and **contributions** (prep meetings, online consultations, business consultation with partners)
- **Scale up** ambition and make commitments through **Action Agenda**
- **Share** information about successful **cases** and **best practices**

ROLE OF BUSINESS AND FINANCE SECTORS - IMPLEMENTATION



Invite business and finance sector to play a **key role**, alongside governments and civil society, in the implementation of the post-2020 GBF, by:

- Recognize and **specify materiality** (dependencies and impacts)
- **Integrating** values of biodiversity into decision-making process across operations and portfolios
- Greening **supply chains** and **portfolios** across the board
- Increasing **funding for biodiversity** protection / sustainable use
- **Measuring and reporting** on dependencies and impacts

BROADER ENGAGEMENT



- **Business Engagement Programme:** Working with national and regional initiatives through the **Global Partnership for Business and Biodiversity**
 - 22 national and regional established initiatives: information sharing, best practices, tools, mechanisms, metrics, studies, publications, etc.
 - Liaising with business associations, coalitions such as the BfN, NGOs, academia and government to promote sustainable practices for businesses across the board at the national/regional levels and encourage business sector participation
 - Webinars, regional workshops, development of communications materials, events
 - Streams of work sector specific | thematic specific
- **Finance Engagement Programme:** Working with development banks, private banks, insurance companies, associations, UNEP-FI, Task Force on Nature-related Financial Disclosures (TFND) and other players
 - Biodiversity in the heart of decision-making process following successful example climate

COP 15 HOW BUSINESS CAN ENGAGE



- Technology and Innovation Expo
- Side Events
- High-Level Segment
- Business and Biodiversity Forum
 - 2-day event
 - Back-to-back with High Level Segment
 - Keynote speakers, panels and breakout sessions
 - Ambitious commitments
 - Success cases



The COP15 Business and Biodiversity Forum (BBF) and China Business and Biodiversity Partnership (CBBP) in a nutshell

Wang Ying

Senior Specialist

Foreign Environmental Cooperation Center,
Ministry of Ecology and Environment

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CONTENTS

- COP 15: theme and structure
- Progress in preparation for Business and Biodiversity Forum (BBP)
- Envisioned CBBP
- Next steps

THEME & OUTCOMES OF COP15

ECOLOGICAL CIVILIZATION – BUILDING A SHARED FUTURE FOR ALL LIFE ON EARTH

A Post-2020 Biodiversity Framework
through 2030



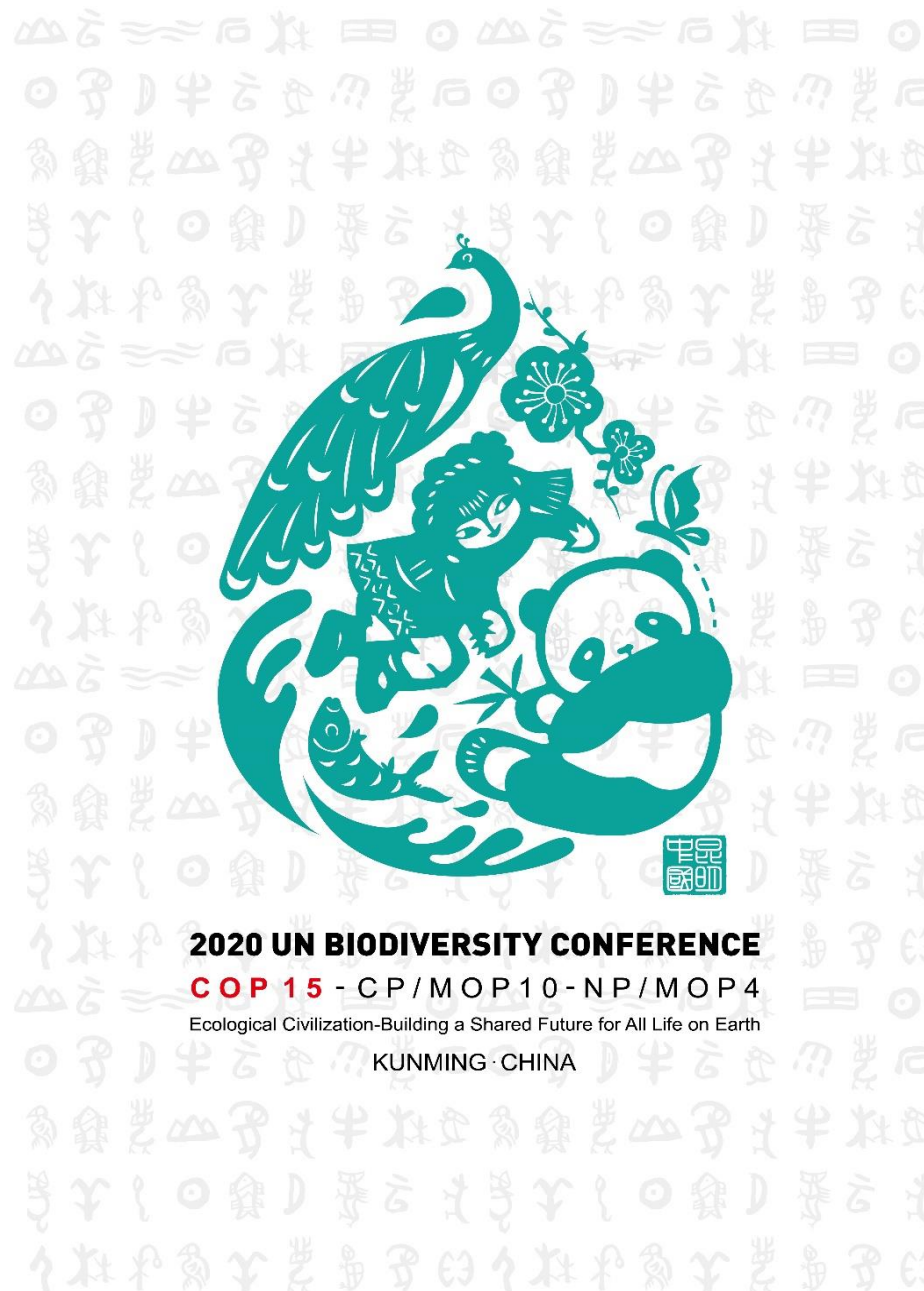
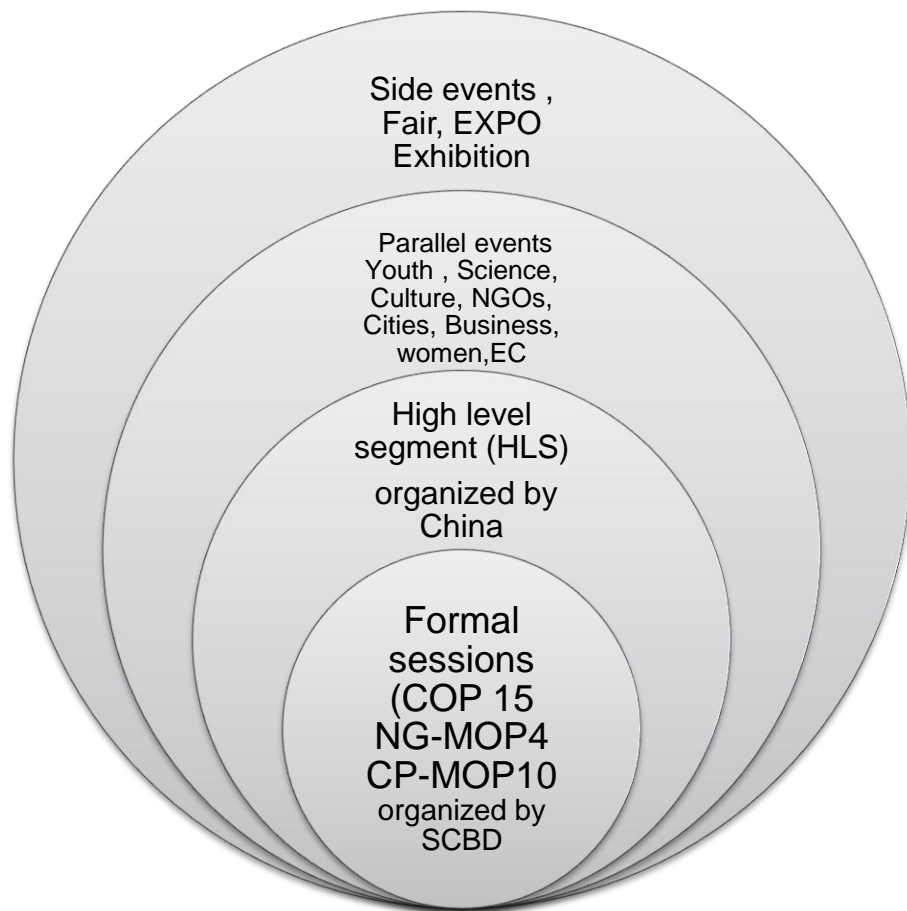
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THE STRUCTURE OF THE COP15



PREPARATION FOR BBF

2-day event with 200-300 participants to be held just before the High-level Segment of the COP as suggested below:

- Opening remarks
- Keynote speech each per day on one subject
- Panel discussions (Finance sector /Business sector/NGO/Government /Youth)
- Breakout group sessions on a variety of subjects
- High level panel with commitments for next decade
- Closing
- Reception

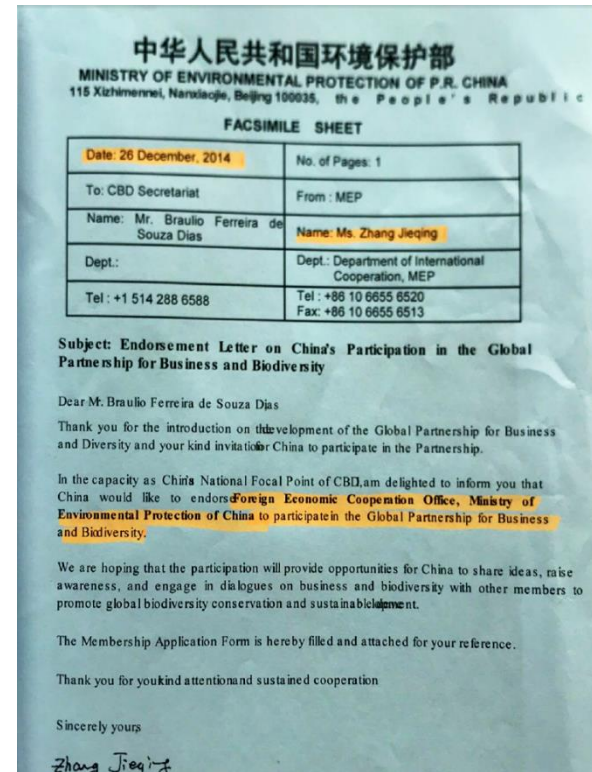
To be organized by SCBD together with the host government and key partners



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CBBP BACKGROUND

In response to the invitation by SCBD, FECO of MEE participated in the Global Partnership for Business and Biodiversity (GPBB) in 2015, in order to promote the China Business and Biodiversity Partnership” (CBBP)



ENVISIONED CBBP

- a long-term mechanism to mainstream biodiversity in business community in China, under development
- One of currently 22 national and regional initiatives of GPBB under the Business Engagement Program of SCBD
- An inclusive network based on voluntary, which will bring together multiple stakeholders to empower business and industry in promoting nature-based solutions at home and abroad
- A bridge which joins business and policy makers
- A leverage for mobilizing social resources in supporting post-2020 biodiversity framework
- A catalyst for positive change towards green and sustainable development



NEXT STEPS

- To further the BBF draft agenda in strong collaboration with SCBD and partners
- Co-organize a series of events in the run-up to COP15
- Outreach and networking potential partners, especially from business and industry sectors
- To develop the charter of CBBP together with interested partners
- To compile best practices cases, etc.

NEED FURTHER **INFORMATION?**

Should you have questions regarding participation in BBF or membership of CBBP, please feel free to contact us at gao.lei@fecomee.org.cn or wang.ying@fecomee.org.cn



What can you do now to influence the negotiations of the Post-2020 Framework?

Maelle Pelisson

Advocacy Director

Business for Nature

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1- SIGN UP TO THE CALL TO ACTION

to demonstrate the business momentum and level of ambition needed

NATURE IS EVERYONE'S BUSINESS

“ Healthy societies, resilient economies and thriving businesses rely on nature. Governments must adopt policies now to reverse nature loss in this decade. Together let's protect, restore and sustainably use our natural resources.”



businessfornature.org

2 - COMPLETE OUR BUSINESS ENGAGEMENT SURVEY

Express your interest in engaging in BfN advocacy activities by filling the survey below:

➔ www.surveymonkey.com/r/BfNbizengagement

3 - RAISE YOUR VOICE FOR NATURE

- Send us a quote of support on our policy recommendations
- Publish an Op-ed from your CEO on nature
- Share your support on your website and social media

LinkedIn, twitter (@BfNCoalition) and Facebook.



contact@businessfornature.org

4 - ATTEND THE COP15 AND PRE-COP CBD EVENTS

Tentatively 'save-the-date' and express interest in speaking opportunities

➔ contact@businessfornature.org

An aerial photograph of a city street with buildings and trees, overlaid with a semi-transparent blue grid pattern.

SUMMARY OF ACTIONS

1. Sign the Call to Action Nature is Everyone's Business
2. Complete our Business engagement survey
3. Raise your voice for nature
4. Attend the CBD events

QUESTIONS AND ANSWERS



Use the chat function to ask a question & comment